



Thrift Savings Plan BULLETIN for Service TSP Representatives

Subject: Special TSP Poster — “April is Financial Literacy Month”

Date: April 5, 2013

In support of Financial Literacy Month, April 2013, the TSP is pleased to announce the publication of a special poster, “Now is the right time to save.” A recent study quoted in the *Journal of Financial Planning* found that only 16% of Americans included financial planning in their New Year’s resolutions for 2013, down from 20% in 2012 and 33% in 2009. This trend is surprising at a time when responsibility for retirement security continues to shift from employers to individuals. We hope that our poster, in conjunction with your other financial literacy initiatives, will inspire service members to assess their retirement readiness and reinvigorate their efforts to save for a secure future.

An electronic version of the [poster](#) is attached to this bulletin. The TSP will not be issuing a supply of posters to the services’ central distribution points. Please print the poster and display it in highly visible areas, such as dining facilities, member lounges, and hallways, and/or forward the electronic poster to your members. It is important to periodically remind participants to reassess their TSP investments so they can be sure they are saving and investing enough to reach their long-term financial objectives. This poster is an easy way to convey that message.

A handwritten signature in cursive script that reads "Kevin Laird".

Kevin Laird
Acting Deputy Director, Education and Agency Liaison
Office of Communications and Education

Attachment

Inquiries: Questions concerning this bulletin should be directed to the Federal Retirement Thrift Investment Board at **202-942-1450**.

Chapter: This bulletin may be filed in Chapter 2, General Information.

Federal Retirement Thrift Investment Board • 77 K Street, NE, Suite 1000 • Washington, DC 20002

Yesterday

Later

Tomorrow

Now

is the right
time to save

Next Year

Soon



April is Financial Literacy Month

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