Subject: Special TSP Poster — "April is Financial Literacy Month"

Date: April 5, 2013

In support of Financial Literacy Month, April 2013, the TSP is pleased to announce the publication of a special poster, "Now is the right time to save." A recent study quoted in the Journal of Financial Planning found that only 16% of Americans included financial planning in their New Year's resolutions for 2013, down from 20% in 2012 and 33% in 2009. This trend is surprising at a time when responsibility for retirement security continues to shift from employers to individuals. We hope that our poster, in conjunction with your other financial literacy initiatives, will inspire employees to assess their retirement readiness and reinvigorate their efforts to save for a secure future.

An electronic version of the poster is attached to this bulletin. The TSP will not be issuing a supply of posters to the agencies' central distribution points. Please print the poster and display it in highly visible areas, such as dining facilities, employee lounges, and hallways, and/or forward the electronic poster to your employees. It is important to periodically remind participants to reassess their TSP investments so they can be sure they are saving and investing enough to reach their long-term financial objectives. This poster is an easy way to convey that message.

Kevin Laird

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Acting Deputy Director, Education and Agency Liaison Office of Communications and Education

Attachment

Questions concerning this bulletin should be directed to the Federal Retirement **Inquiries:**

Thrift Investment Board at 202-942-1450.

Chapter: This bulletin may be filed in Chapter 2, General Information.

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